



**dPrint® - Create your own style
on metal packaging**



dPrint® - Design today..

The global market is constantly changing every day. Current market trends show an increase in demand for higher flexibility. It is our challenge at Impress to adapt our packaging solutions in the best way possible to meet these changes.

dPrint® is a digital printing system, based on the use of metal cans. The core element of this new service is an exclusive digital printing system, which is based on the use of CMYK colours. We can reproduce the process exactly, which means that first class printing quality is consistent and reliable.

The shorter cycle for pre-press printing and assembly enables us to respond quickly and efficiently to market requirements.

dPrint® strongly supports Impress' sustainability objectives: giving on-going reductions to the environmental impact of canmaking. We print, produce and deliver what you really need. It's how we help to reduce obsolete stock and avoid the use of additional paper or plastic labels. The printed can is of course 100% recyclable.

Product

- ▶ High quality digital print
- ▶ Personalised decorations
- ▶ Attractive shelf appeal
- ▶ Permanent decorations

Production

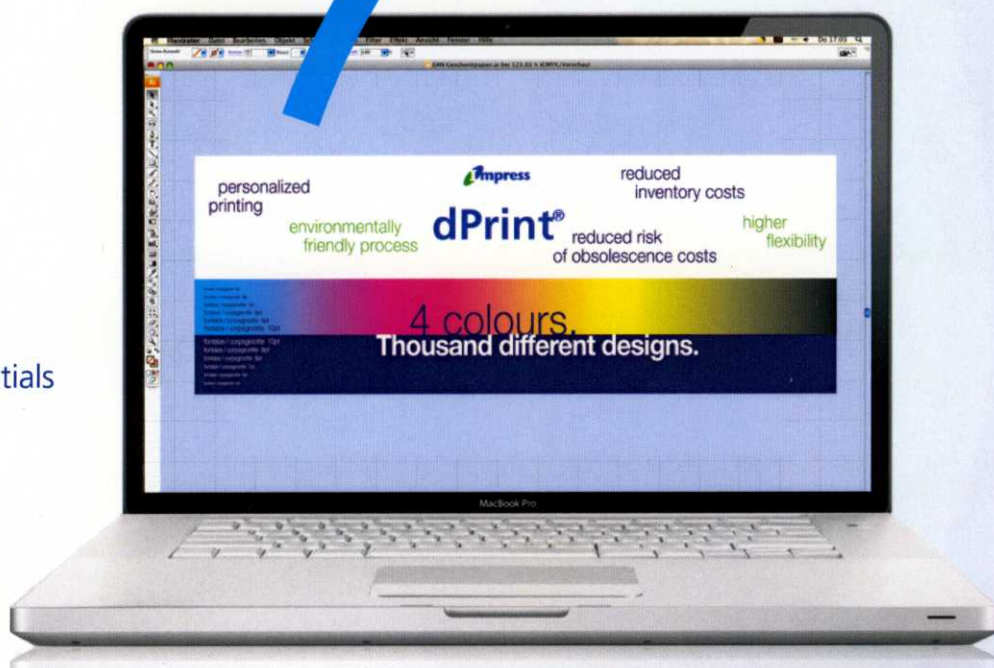
- ▶ 100% digital process
- ▶ Small batches
- ▶ Short lead times
- ▶ Order what you need

Finance

- ▶ No risk of obsolete stock
- ▶ Stock reduction

Environment

- ▶ 100% recyclable
- ▶ Superior recycling rates
- ▶ Best sustainability credentials
- ▶ Excellent protection



.fill tomorrow

dPrint[®] offers all marketers a great opportunity to find solutions for personalised printing, niche products, promotions, test markets, new product launches and seasonal products.



mpress

dPrint[®] reduc
of obsol

tally
OCESS

4 colours.

Thousand different c

mpress

rint[®]

urs.
differ

Cans...naturally!



100% recyclable * Superior recycling rates * Best sustainability credentials

Impress is a global market leader in the consumer metal packaging industry. It is worldwide leader in the seafood can market; European leader in cans for dry food, paints and coatings and a co-leader in aerosols. Impress is also the second largest supplier of heat processed food cans in Europe and Australasia. For more information please visit our website:

www.impressgroup.com



REGISTERED OFFICE
Impress Holdings B.V.
Impress Group B.V.
Zutphenseweg 51
7418 AH Deventer
The Netherlands
T: +31 (0)570 682 000
F: +31 (0)570 682 068
group@nl.imp-group.com
www.impressgroup.com

Impress B.V.
Woudmansstraat 1
8937 AB Leeuwarden
The Netherlands
T: +31 (0)58 2932 222
F: +31 (0)25 2932 233
dprint@nl.imp-group.com